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The Helein Law Group, P.C.

8180 Greensboro Drive
Suite 700
McLean, VA 22102

(703) 714-1300 (Telephone)
(703) 714-1330 (Facsimile)
mail@thlglaw.com

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T.R.A. DOCKET ROOM

Writer's Direct Dial Number

(703) 714-1301

Writer's E-mail Address

chh@thlglaw.com

March 11, 2004

Via Overnight Courier

Executive Secretary
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, Tennessee 37243

**Re: Reassignment of N11 Number Code
(Abbreviated Dialing Code)
FURTHER AMENDMENT TO ADVISORY AND PETITION
Docket No. 04-00062**

Ladies and Gentlemen.

On behalf of National A-1 Advertising, Inc. ("National"), transmitted herewith is an original plus thirteen (13) copies of this Further Amendment to the Petition for Reassignment of the N11 code for Nashville.

On March 1, 2004, an Amendment, Supplement and Waiver to the Advisory and Petition filed in the above-captioned docket was filed ("Amendment"). That Amendment is hereby withdrawn and the request for reassignment of the ADC 811 for the ADC 211 is reinstated without conditions.

At the time the Amendment was filed, National believed that by requesting reassignment of 611 in lieu of 811, a longer term solution to its use of ADC in Nashville would be effected. National had tested the use of all unassigned N11 codes in Nashville by the simple expedient of dialing the codes. When the ADCs 811, 611 and 311 were dialed, responses were obtained that indicated that the numbers were not in service. After National filed its Amendment, it learned from a helpful member of the TRA staff that 611 would show no service use if dialed by landline phones. However, National was then advised that 611 was assigned and in service for cellular carriers serving Nashville.

National's customers use its service by dialing on landline phones and cellular phones. If 611 were assigned in place of 211, cellular users in Nashville would not be able to access National's service and would mistakenly make calls to

the cellular carriers' customer service or repair offices, the purposes assigned by such carriers for 611.

Therefore, in order to provide continued access to cellular and landline users, National will use 811 as the substitute code for accessing its services. This will also avoid any problems with mistaken calls being made to the cellular carriers using 611

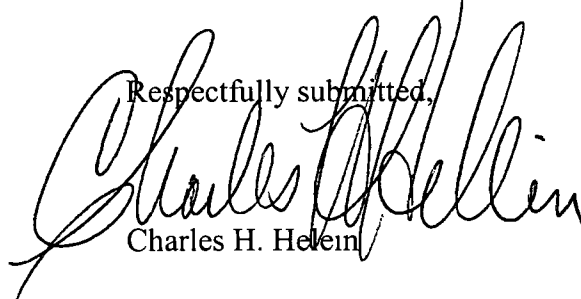
Good cause having been shown, the Amendment is withdrawn and it is respectfully requested that the Petition as filed, seeking the substitution of 811 for 211, be granted forthwith.

It is further requested that the TRA act to grant National's Petition as soon as possible. The United Way needs to activate its use of 211 on May 1, 2004. National has cooperated in this effort and is committed to taking the steps needed to convert its use to 811 by that date. However, both parties and BellSouth Telecommunications need time to advise the citizens of Nashville about the changes being made. Ideally, the announcements of these changes should commence April 1, or as near thereto as possible. To begin the announcements by April 1, the Authority is requested to grant National's Petition to use 811 at its March 22, 2004 meeting.

An additional copy of this filing is also enclosed to be date-stamped and returned in the postage prepaid envelope provided.

Should there be any questions regarding this filing, kindly contact the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Charles H. Helem", is written over the typed name.

Charles H. Helem

cc: Richard Collier, Legal Division, TRA
Patsy Sullivan, TRA
Mark H. Desmond, United Way of Metropolitan Nashville
Doug Fluegel, United Way of Metropolitan Nashville
Guy Hicks, General Counsel, BellSouth Telecommunications, Inc.-Tennessee